



Connor *Force*

Driving Business Strategy

Connor Force guides you from pre-funding to maturity

Pre-funded Stage

Strategic- business model advice, assemble an executive summary, how much to raise

Managerial – manage cash flow and cost control – life of existing resources

Tactical – record business activity

Growth Stage

Strategic – market considerations, budgeting, financing

Managerial design, develop and manage the business infrastructure

Tactical – follow policies and procedures to record business activity

Mature Stage

Strategic – expansion, acquisitions, investor relations, partnering, special projects

Managerial – financial relations, enhanced reporting, relational metrics, systems evaluation

Tactical efficiency, systems match, internal controls, segregation of duties, external review, assemble data from all facets of business

Transitional

Strategic – recapitalization, liquidity events, presentation

Managerial – increased transparency, GAAP Financial Statements

Global Expansion

Strategic – expansion, acquisition, efficiency, resources

Managerial – develop systems, identify partners, control

Tactical – convert

About Connor Force

Following two decades of building successful businesses in Silicon Valley, Margaret Connor created Connor Force to support growth companies in financial operations. Based in the Metro New York region, the LLC is focused on serving the growing market of new ventures. With expertise in finance and accounting, Margaret and her qualified team offer a beacon for strategic successes. Connor Force has become the guiding light for the SMB market through its specialty package of products and services.

For more information visit Connorforce.com